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"Investing in Patents" gives entrepreneurs and early stage investors the practical guidance needed to make smart decisions about their Intellectual Property (IP) strategy. As a IP insider,

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Russ Krajec has written an honest assessment of the realities of the many important aspects of the patent system as it pertains to startups.

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**Investing in Inventing: A Patent
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"Investing in Patents" gives entrepreneurs and early stage investors the practical guidance needed to make smart decisions about their Intellectual Property (IP) strategy. As an IP insider, Russ has written an honest assessment of the realities of the many important

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aspects of the patent system as it pertains to startups.

Investing In Patents

Investors will evaluate your patent and IP portfolio before they consider investing in a your company. We've all heard the story of Apple paying \$530 million to a small technology company

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for infringing on that company's patents relating to Apple's iPad products, but let's look at a hypothetical case.

Understanding the Real Value of Patents for Startups ...

This doesn't mean patents are useless for early stage startups. You can use them offensively — to create value,

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rather than protect it. The first way is to use patents to increase acquisition value. Although early stage startups can't have a defensive patent strategy, big companies often do.

Patents For Startups - Entrepreneur First - Medium

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initial investment in the Seed or Series A round, but if the company does further rounds of financing (assuming you have...

What Returns Can I Expect From Startup Investing

Provisional applications are generally recommended for technology that is still

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under development and technology that a company wants to test commercially before investing significant resources in obtaining patent protection. Most startups file a provisional application first.

What Every Startup Should Know Before Filing A Patent

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Investing In Patents. Russ Krajec's book on intellectual property from an INVESTOR's perspective. How to do due diligence on a startup company. How startups use their patent assets. A patent roadmap for startups - the first patent is not the most important one. And much more. Visit InvestingInPatents.com.

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Angel investors are wealthy individuals who invest in startups, usually at the early stages. Sometimes angel investors pool their money with other angel investors, forming an investor pool. The

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typical angel investor is someone who's net worth is likely in excess of \$1 million or who earns over \$200,000 per year.

Private Investors for Startups: Everything You Need to ...

Patents also have some value (insofar as the USPTO is respected as a reliable institution fulfilling its mandate) as a

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third party assessment of the inventiveness of the startup, i.e. a trusted account of the start-up originating innovations which are new, unobvious, and useful - which can deservedly attract investment.

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Russ Krajec is the author of "Investing In

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Patents: Everything Startup Investors
Need to Know About Patents.”

Dissatisfied with how he was treated as
an inventor, Russ became a patent
agent and later a patent attorney after a
13 year career as a mechanical
engineer.

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In addition, patents may serve defensive purposes in that competitors may be less likely to sue a startup for patent infringement if there is a risk of a countersuit. Further, a startup can use the term “patent pending” in advertising with respect to its product or service, which may attract investment, increase

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